


## Mailers' Technical Advisory Committee: June 2018

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Please message [MTAC@usps.gov](mailto:MTAC@usps.gov) for member contact details or reference roster in MITS <https://ribbs.usps.gov/mts>

### MTAC Executive Committee Members

Industry	U. S. Postal Service
<p><b>Wanda Senne – Industry Chair (2018-2019)</b> Postal Affairs Liaison DHL eCommerce 64 Victorian Court Dallas GA 30157-8220</p>	<p><b>Steven W. Monteith – Postal Chair</b> Vice President, Marketing 475 L'Enfant Plaza RM 4136 Washington DC 20260-4016</p>
<p><b>Bob Schimek – Industry Vice Chair &amp; Treasurer (2018-2019)</b> Senior Director - Postal Affairs Quadient 1301 5th Ave Ste. 2200 Seattle WA 98101-2672</p>	<p><b>Judy de Torok -- Postal Co-Vice Chair</b> Manager, Industry Engagement &amp; Outreach Marketing 475 L'Enfant Plaza SW RM 4437 Washington DC 20260-5601</p>
<p><b>Erv Drewek – Immediate Past Industry Chair (2016-2017)</b> Postal Affairs Sales Manager Freedom Graphic Systems 101 S Janesville St Milton, WI 53563-1838</p>	<p><b>Thomas J. Hughes – Co-Vice Chair</b> Manager, Business Customer Support &amp; Service 475 L'Enfant Plaza SW Washington DC 20260-5601</p>
	<p><b>Lindsey Taylor – Program Manager/Secretary</b> Manager, Industry Engagement Strategy 475 L'Enfant Plaza SW Washington DC 20260-5601</p>

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### MTAC Leadership – Industry

Industry Leaders: Classes of Mail	Industry Leaders: Focus Areas
<p><b>Michael Tate / First-Class Mail</b>  <i>American Bankers Association</i>                      Senior VP, Enterprise Postal Execution and Operations                      Bank of America                      201 N Tryon St.                      NC1-022-04-24                      Charlotte, NC 28255-1331</p>	<p><b>Angelo Anagnostopoulos / Enterprise Analytics and Data Usage</b>  <i>Edison Electric Institute</i>                      GrayHair Software Inc: VP Postal Affairs                      124 Gaither Dr Ste 160                      Mt Laurel NJ 08054-1719</p>
<p><b>John Medeiros / Package Services</b>  <i>Parcel Shippers Association</i>                      Dir – Postal Affairs                      DHL eCommerce                      7415 Emerald Dunes Dr STE 600                      Orlando, FL 32822-7406</p>	<p><b>Bob Rosser / Mail Preparation, Entry, and Operations</b>  <i>Assoc. Of Postal Commerce (PostCom)</i>                      IWCO Direct                      Director, Postal Affairs, Products &amp; Services                      7951 Powers Boulevard                      Chanhassen MN 55317-9502</p>
<p><b>Rose Flanagan / Standard Mail</b>  <i>Nat'l Alliance of Standard Mailers &amp; Logistics (NASML)</i>                      Mgr - Postal Strategies &amp; Logistics                      Data-Mail Inc                      240 Hartford Ave                      Newington CT 06111-2077</p>	<p><b>Lisa Wurman / Payment &amp; Acceptance, and Education</b>  <i>Gravure Association of the Americas</i>                      Postal Affairs Manager                      Quad/Graphics Inc                      4371 County Line Road                      Chalfont PA 18914-1825</p>
<p><b>Randy Stumbo/ Periodicals</b>  <i>Gravure Association of the Americas</i>                      Dir - Distribution/Postal Affairs                      Meredith Corporation                      1716 Locust St                      Des Moines IA 50309-3023</p>	<p><b>Steve Colella / Emerging Technology &amp; Product Innovation</b>  <i>IDEAlliance</i>                      The Calmark Group: VP- Postal Affairs                      6755 S. Sayre Ave                      Bedford Park IL 60638-4724</p>

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## MTAC Leadership – Postal Service

USPS Focus Area Leaders	
<p><u><i>Enterprise Analytics and Data Usage</i></u></p> <p><b>Isaac Cronkhite</b> <b>VP, Enterprise Analytics</b> U.S. Postal Service 475 L'Enfant Plaza SW Washington DC 20260-5626</p>	<p><u><i>Payment &amp; Acceptance, and Education</i></u></p> <p><b>Pritha Mehra</b> <b>VP, Mail Entry &amp; Payment Technology</b> U.S. Postal Service 475 L'Enfant Plaza SW Washington DC 20260-0911</p>
<p><u><i>Emerging Technology &amp; Product Innovation</i></u></p> <p><b>Gary Reblin</b> <b>VP, New Products and Innovation</b> U.S. Postal Service 475 L'Enfant Plaza SW Washington DC 20260-1010</p>	<p><u><i>Mail Preparation, Entry, and Operations</i></u></p> <p><b>Robert Cintron</b> <b>VP, Network Operations</b> U.S. Postal Service 475 L'Enfant Plaza SW Washington DC 20260-7100</p>
<p><b>Looking for MTAC updates &amp; info?</b></p> <p></p> <p>Go to the MTAC page on PostalPro: <a href="https://postalpro.usps.com/mtac">https://postalpro.usps.com/mtac</a></p>	

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### USPS Staff Facilitators & MTAC Program Assistants

Facilitators Supporting Focus Areas	
<b>Ernie Harris: Emerging Technology &amp; Product Innovation</b> USPS Industry Engagement & Outreach Headquarters	<b>Pat Harris: Payment &amp; Acceptance, and Education</b> USPS Industry Engagement & Outreach Headquarters
<b>La Neta Roth: Mail Preparation, Entry, and Operations</b> USPS Industry Engagement & Outreach Headquarters	<b>Dean Davis: Enterprise Analytics and Data Usage</b> USPS Industry Engagement & Outreach Headquarters
MTAC Administration and Program Assistants	
<b>Tracy Raymond</b> <b>MTAC Program Administrator</b> USPS Industry Engagement & Outreach Headquarters	<b>Donna Mancini</b> <b>MTAC Program Assistant</b> USPS Industry Engagement & Outreach Headquarters
<p><b>Please contact the MTAC Program staff for assistance!</b> Send a message to <a href="mailto:MTAC@usps.gov">MTAC@usps.gov</a></p>	

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### Member Association/ Association Executive

#### Alliance of Nonprofit Mailers

**Stephen Kearney**

Executive Director  
1211 Connecticut Ave NW Ste  
610  
Washington DC 20036-2705  
[nonprofitmailers.org](http://nonprofitmailers.org)

#### American Association of Political Consultants (AAPC)

**Alana Joyce**

Executive Director  
8400 Westpark Dr. 2nd Floor,  
McLean, VA 22102-5116  
[theaapc.org](http://theaapc.org)

#### American Bankers Association

**Robin Cook**

Vice President, Senior Legislative  
Counsel  
1120 Connecticut Avenue, NW  
Washington, DC 20036-3902  
[aba.com](http://aba.com)

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### Member Association/ Association Executive

#### American Catalog Mailers Association (ACMA)

**Hamilton Davison**

President & Executive Director  
PO Box 41211  
Providence RI 02940-1211  
[catalogmailers.org](http://catalogmailers.org)

#### American Forest & Paper Association (AF&PA)

**Donna Harman**

President & CEO  
1101 K Street, NW Ste 700  
Washington DC 20005-7033  
[afandpa.org](http://afandpa.org)

#### Association for Mail Electronic Enhancement (AMEE)

**Steve Krejcik**

Director, Strategic Technical  
Business Development  
Pitney Bowes Presort Services  
3605 Forest Ave  
Brookfield IL 60513-1603

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### Member Association/ Association Executive

#### Association for Postal Commerce (PostCom)

**Michael Plunkett**  
President & CEO  
PostCom  
1800 Diagonal Road Suite 600  
Alexandria VA 22314-2840  
[postcom.org](http://postcom.org)

#### Association of Direct Response Fundraising Counsel (ADRFCO)

**Robert S. Tigner**  
General Counsel  
1319 F Street NW Ste 402  
Washington DC 20004-1112  
[adrftco.org](http://adrftco.org)

#### Association of Priority Mail Users

**William J. Olson**  
370 Maple Ave W Ste 4  
Vienna VA 22180-5615  
[apmu.org](http://apmu.org)

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### Member Association/ Association Executive

#### City & Regional Magazine Association

**C. James Dowden**

1970 East Grand Ave Ste 330  
El Segundo CA 90245-5082  
310-364-0193  
[citymag.org](http://citymag.org)

#### Classroom Publishers Association

**Garry Brown**

VP - Government Relations  
Highlights for Children  
1800 Watermark Dr  
Columbus OH 43215-1035

#### Connectiv: The Business Information Association

**Jack Widener**

Connectiv Postal Counsel  
36 Eastwood Blvd  
Manalapan NJ 07726-8412  
[sija.net/Connectiv](http://sija.net/Connectiv)



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### Member Association/ Association Executive

#### Continuity Shippers Association

**Jody Berenblatt**

Executive Director  
Continuity Shippers Association  
180 Thompson St Apt 5C  
New York NY 10012-4910  
[theCSgroup.wordpress.com](http://theCSgroup.wordpress.com)

#### Coalition of Religious Publishers Associations (CRPA)

**Joe Thoma**

Convener  
CRPA  
924 Woodcrest Way  
Oviedo FL 32765-9551

#### Council on Safe Transportation of Hazardous Articles (COSTHA)

**Lara Currie**

Administrator  
COSTHA  
10 Hunter Brook Ln  
Queensbury NY 12804-5858  
[costha.com](http://costha.com)

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### Member Association/ Association Executive

#### Data & Marketing Association (DMA)

**Christopher (Chris) Oswald**

VP – Advocacy  
DMA  
1615 L St NW Ste 1100  
Washington DC 20036-5624  
[thedma.org](http://thedma.org)

#### Direct Gardening Association

**Shanan Molnar**

Association Executive  
PO Box 429  
LaGrange GA 30241-0429  
[directgardeningassociation.com](http://directgardeningassociation.com)

#### DMA Nonprofit Federation

**Senny Boone**

Executive Director  
DMA Nonprofit Federation  
225 Reinekers' Lane  
Alexandria VA 22314  
[nonprofitfederation.org](http://nonprofitfederation.org)

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### Member Association/ Association Executive

#### Edison Electric Institute

**Rebecca Harsh Knox**

Director, Retail Energy Policy  
701 Pennsylvania Ave NW  
Washington DC 20004-2696  
[eei.org](http://eei.org)

#### Election Center

**Tim Mattice**

Executive Director  
21946 Royal Montreal Ste 100  
Katy TX 77450-5142  
[electioncenter.org](http://electioncenter.org)

#### Electronic Registration Information Center (ERIC)

**John Lindback**

Executive Director  
1155 F St NW Ste 1050  
Washington DC 20004-1312  
[ericstates.org](http://ericstates.org)

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### Member Association/ Association Executive

#### EMA

**Maynard H. Benjamin, CAE,  
FASAE**

President

700 South Washington St Ste 260

Alexandria VA 22314-4252

[demo.envelope.org](http://demo.envelope.org)

#### General Services Administration (GSA)

**Carolyn Austin-Diggs**

Principal Deputy for Asset and

Transportation Management

Office of Government-Wide Policy

GSA

1800 F Street NW Room 2459X

Washington DC 20405-0001

[gsa.gov](http://gsa.gov)

#### Global Address Data Association

**Charles Prescott**

Executive Director

7 Hastings Ct

South Salem NY 10590-2517

[globaladdress.org](http://globaladdress.org)

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### Member Association/ Association Executive

#### Gravure Association of the Americas

**Phil Pimlott**

Executive Director  
8281 Pine Lake Road  
Denver NC 28037-8812  
[gaa.org](http://gaa.org)

#### Greeting Card Association

**Rafe Morrissey**

Vice President, Postal Affairs  
1444 I Street, NW, Suite 700  
Washington DC 20005-6542  
[greetingcard.org](http://greetingcard.org)

#### IDEAlliance

**David J. Steinhardt**

President & CEO  
1800 Diagonal Road, Ste 320  
Alexandria VA 22314-2862  
[idealliance.org](http://idealliance.org)

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### Member Association/ Association Executive

#### International Mailers' Advisory Group (IMAG)

**Kate Muth**

Executive Director  
5209 N. 30th Street  
Arlington VA 22207-1803  
[internationalmailers.net](http://internationalmailers.net)

#### Local Search Association

**Wesley K. Young**

Vice President Public Affairs  
4523 Mariner Drive  
Frisco, TX 75034-6607  
214-407-9348  
[www.thelsa.org](http://www.thelsa.org)

#### Mail Systems Management Association (MSMA)

**Lance J. Humphries, CMDSM**

PO Box 1483  
Belmar NJ 07719-1483  
732-280-8865  
[www.msmanational.org](http://www.msmanational.org)

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### Member Association/ Association Executive

#### Major Mailers Association (MMA)

**Mury Salls**

Senior Vice President  
Broadridge, LLC  
11448 Chateaubriand Avenue  
Orlando FL 32836-8825  
[www.majormailers.org/](http://www.majormailers.org/)

#### MPA - The Association of Magazine Media

**Rita Cohen**

SVP- Legislative & Regulatory  
Policy  
1211 Connecticut Ave NW Ste  
610  
Washington DC 20036-2701  
[www.magazine.org](http://www.magazine.org)

#### National Alliance of Standard Mailers & Logistics (NASML)

**Norine Butte**

NASML President / Founder  
PO Box 14329  
Arlington TX 76094-1329  
[nasml@tx.rr.com](mailto:nasml@tx.rr.com)

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### Member Association/ Association Executive

#### National Association of Advertising Distributors (NAAD)

**Keith Judkins**

Executive Vice President  
10309 E 95<sup>th</sup> St N  
Owasso OK 74055-6999  
[www.naadonline.com](http://www.naadonline.com)

#### National Association of College & University Mail Services (NACUMS)

**Kenneth Greene**

EMCM, MQC  
Director, Office of Mail Services  
College of Charleston  
66 George Street  
Charleston SC 29424-0001  
<https://www.nacums.org/>

#### National Association of Presort Mailers (NAPM)

**Robert Galaher**

Executive Director  
PO Box 3552  
Annapolis MD 21403-3552  
[www.presortmailer.org](http://www.presortmailer.org)



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### Member Association/ Association Executive

#### National Catholic Development Conference (NCDC)

**Sister Georgette Lehmuth, OSF**  
President & CEO  
86 Front St  
Hempstead NY 11550-3667  
[www.ncdc.org](http://www.ncdc.org)

#### National Industrial Transportation League (NITL)

**Jennifer Hedrick**  
Executive Director  
NITL  
7918 Jones Branch Drive Ste 300  
McLean VA 22102-3345  
[www.nitl.org](http://www.nitl.org)

#### National Newspaper Association (NNA)

**Tonda F. Rush**  
General Counsel &  
Director, Public Policy  
PO Box 5737  
Arlington VA 22205-0737  
[www.nnaweb.org](http://www.nnaweb.org)

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### Member Association/ Association Executive

#### National Postal Policy Council (NPPC)

**Art Sackler**

Executive Director  
1101 17<sup>th</sup> St NW  
Ste 1220  
Washington DC 20036-4721  
[www.postalcouncil.org](http://www.postalcouncil.org)

#### National Retail Federation

**Jonathan Gold**

VP - Supply Chain & Customs  
Policy  
National Retail Federation  
325 7<sup>th</sup> St NW Ste 1100  
Washington DC 20004-2808  
<https://nrf.com/>

#### News Media Alliance (NMA)

**Paul J. Boyle**

Senior VP/Public Policy  
4401 Wilson Blvd Ste 900  
Arlington VA 22203-4195  
[www.newsmediaalliance.org](http://www.newsmediaalliance.org)

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### Member Association/ Association Executive

#### **NPES - The Association for Suppliers of Printing, Publishing & Converting Technologies**

**Mark J. Nuzzaco**

VP Government Affairs  
NPES  
1899 Preston White Dr  
Reston VA 20191-4326  
[www.npes.org](http://www.npes.org)

#### **Offering Envelope Association**

**James Cline**

Executive Secretary  
Offering Envelope Association  
625 Creekside Way Ste 1905  
New Braunfels TX 78130-3978

#### **Parcel Shippers Association (PSA)**

**Pierce Myers**

Executive VP & Counsel  
Parcel Shippers Association  
P. O. Box 450  
Oxon Hill MD 20750-0450  
[www.parcelshippers.org](http://www.parcelshippers.org)

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### Member Association/ Association Executive

#### Pharmaceutical Care Management Association (PCMA)

**Mark Merritt**

President & CEO  
601 Pennsylvania Ave NW Ste  
740  
Washington DC 20004-2808  
[www.pcmanet.org](http://www.pcmanet.org)

#### Printing Industries of America (PIA)

**Lisbeth Lyons**

VP, Government Affairs  
1001 G Street NW Ste 800  
Washington DC 20001-4551  
[www.printing.org](http://www.printing.org)

#### Red Tag News Publications Association

**James Franklin**

Executive Director  
1415 N Dayton St  
Chicago IL 60642-2603  
[www.redtag.org](http://www.redtag.org)

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### Member Association/ Association Executive

#### Saturation Mailers Coalition

**Donna E. Hanbery**

Executive Director  
33 S Sixth St Ste 4160  
Minneapolis MN 55402-3719

#### The Media and Content Marketing Association (MCMA)

**Rochelle Boorstein**  
President

American Media Inc  
4 New York Plaza 2nd Floor  
New York NY 10004-2466  
[www.the-mcma.org](http://www.the-mcma.org)

#### U.S. Chamber of Commerce

**Brian Miller**

Sr. Mgr. – Graphics and  
Production  
US Chamber of Commerce  
1615 H St NW  
Washington DC 20062-2000  
[www.uschamber.com](http://www.uschamber.com)

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### Former MTAC Industry Chairs ("Ex officio" members)

<p><b>Coleman W. (Bill) Hoyt</b> (<i>Chair 1970-1973</i>) Consultant 2351 N Bridgewater Rd Woodstock VT 05091-9670</p>	<p><b>James E. Pehta</b> (<i>Chair 1989-1990</i>) 101 Livery Cir Oak Brook IL 60523-2537</p>	<p><b>Richard J. Funck</b> (<i>Chair 1993-1994</i>) 2835 Castlewood Ct Aurora IL 60504-5285</p>
<p><b>Yvonne C. Reigle</b> (<i>Chair 1995-1996</i>) 58 Pebble Valley Dr Doylestown PA 18901-2904 215-340-1087</p>	<p><b>Chris Rebello</b> (<i>Chair 1997-1998</i>) CFO &amp; VP Marketing Tri-Lakes Disposal PO Box 88120 1806 Wooten Rd Colorado Springs CO 80915-1411</p>	<p><b>Joseph E. Schick</b> (<i>Chair 1999-2000</i>) MTAC/ Ex Officio 1140 Red Oak Circle Johnson Creek WI 53094-6455</p>
<p><b>Joe Lubenow</b> (<i>Chair 2001-2002</i>) President Lubenow &amp; Associates 4437 N Francisco Ave Chicago IL 60625-3806</p>	<p><b>Robert J. O'Brien</b> (<i>Chair 2003-2005</i>) 13705 Attley Pl Tampa FL 33624-2505</p>	<p><b>Joyce McGarvy</b> (<i>Chair 2006-2007</i>) President Joyce McGarvy &amp; Associates 2437 Spirit Lake Lane Eagle River WI 54521-8791</p>
<p><b>Don Harle</b> (<i>Chair 2008-2009</i>) 1835 Mirmar Road Munster IN 46321-2716</p>	<p><b>Anita Pursley</b> (<i>Chair 2010-2011</i>) Senior Manager Industry Relations BCC Software, LLC 107 Waters Edge Dawsonville GA 30534-6996</p>	<p><b>Phil Thompson</b> (<i>Chair 2012-2013</i>) Director, Postal Affairs Quad/Graphics Inc N61 W23044 Harry's Way Sussex WI 53089-3995</p>

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<p><b>Christopher G. Lien</b> (<i>Chair 2014-2015</i>) BCC Software 75 Josons Dr Rochester NY 14623-3494</p>		
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